



Chicanos Por La Causa, Inc.

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Chicanos Por La Causa Provides Valuable Information to Small Business Owners at *Seminarios y Exposición de Negocios en Español*

January 26, 2009, Phoenix – Chicanos Por La Causa, Inc. (CPLC) is gearing up for the 13th *Seminarios y Exposición de Negocios en Español*, Arizona's premier event for Spanish-speaking entrepreneurs. This annual event has become a Phoenix tradition, offering valuable information about how to start or grow a small business, how to tap into the Hispanic market and much more.

This year's event will be held at the Phoenix Convention Center South Ballroom on Tuesday April 28, 2009 from 12 p.m. – 7 p.m. The day will kick off with a business luncheon featuring guest speaker Derrick Hall, President of the Arizona Diamondbacks. Phoenix Mayor Phil Gordon is among honored guests who plan to attend the luncheon.

During the Expo from 1 p.m. – 7 p.m., service providers and small businesses will host booths with valuable resources and information. This free Expo offers visitors the opportunity to learn more about how to start a business, how to access capital, how to tap into the stimulus package and more.

Special guests Judith Grace of Univision's *Casos de Familia* and local Univision radio star El Gatillero will be special guests at the Expo. Games, giveaways and other attractions will make the event fun for all attending.

For more about the event visit www.seminarios.cplc.org or email seminarios@cplc.org.