



## Chicanos Por La Causa, Inc.

A PROMISE OF OPPORTUNITY

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### **CPLC Commerce Plaza Brings Economic Vitality to South Phoenix**

*Media is Invited to Grand Opening Ceremony Saturday*

#### **FOR IMMEDIATE RELEASE**

**November 4, 2009**

The South Phoenix community will have reason to celebrate this Saturday as Chicanos Por La Causa, Inc. (CPLC) and State Farm present the beautiful new CPLC Commerce Plaza during a grand opening ceremony.

This 40,000-square-foot complex located at the corner of East Buckeye Road and 10<sup>th</sup> Street houses commercial space to be filled by businesses including State Farm and the franchiser Kahala. Attractively constructed and surrounded by green space and sidewalks, this new development is sure to bring economic activity and neighborhood vitality to the Buckeye corridor.

“Today we celebrate a development that has turned an empty lot into a haven of economic growth,” said CPLC Chief Development Officer David Adame. “We look forward to watching the businesses that occupy these spaces as they create jobs, enrich this neighborhood and attract more commercial activity.”

CPLC was able to complete this project thanks to financing from State Farm, a longtime community partner. Raza Development Fund, Wells Fargo, the Economic Development Administration and the Small Business Administration also provided financing for the project.

“State Farm’s community development approach is based on participation, empowerment, and collective action,” said State Farm Senior Vice President Dave Gonzales. “Today we celebrate the completion of a community development project that will have direct benefits to the community’s well-being and business environment.”

The project also has a unique historical component. On the property of the CPLC Commerce Plaza stands the Wilson Walker (and Alcaria) Jones House, which was listed on the City of Phoenix Historic Property Register in 1994. It is one of the oldest known documented houses still existing in the city.

CPLC has preserved the Walker Jones house on the property of the CPLC Commerce Plaza, and members of the Walker Jones family will be attending the grand opening ceremony to celebrate.

Elected officials will also join in the celebration to welcome the CPLC Commerce Plaza to the neighborhood. Those attending include Councilman Michael Nowakowski, Representative Cloves Campbell and Maricopa County Supervisor Mary Rose Wilcox. The celebration will also include entertainment by a mariachi group, giveaways and breakfast courtesy of Kahala.

**What:** CPLC Commerce Plaza Grand Opening

**When:** Saturday November 7, 2009, 9 a.m. – noon

**Where:** 1026 East Buckeye Road, Phoenix (next to CPLC corporate office)

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***Chicanos Por La Causa, Inc. (CPLC)*** is a statewide community development corporation committed to building stronger, healthier communities as a lead advocate, coalition builder and direct service provider. The organization promotes positive change and self-sufficiency to enhance the quality of life for the benefit of those we serve.

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