



**Chicanos Por La Causa, Inc.**

A PROMISE OF OPPORTUNITY

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### **Chicanos Por La Causa Receives \$1.2 Million Grant to Fight Community Crime**

September 24, 2009, Phoenix – Arizona’s largest community development corporation recently received more than \$1 million to combat and prevent violent crime through the Phoenix CeaseFire Program.

Chicanos Por La Causa, Inc. (CPLC) will implement CeaseFire’s community-based, data-driven approach to prevent and reduce levels of violence, particularly shootings and homicides. CPLC will replicate the CeaseFire program, which originated in Chicago, in four Phoenix neighborhoods: 7-11 Fight Back, Lindo Park, South Vista and Hermoso Park.

The program’s comprehensive approach involves outreach and intervention services to high-risk individuals, community mobilization, education and police participation, among other components.

“We are very excited to be a part of this program that has proven to reduce violence in Chicago communities, and we are confident that it will have the same level of success here in our Phoenix *barrios*,” said CPLC President and CEO Edmundo Hidalgo.

Thanks to the CeaseFire program, Chicago saw a 41-73% drop in shootings and killings in CeaseFire zones and a 100% reduction in retaliation murders in five of eight participating neighborhoods, according to the program’s web site.

Through CeaseFire Phoenix, CPLC will be carrying out violence prevention strategies during a 24-month period, coordinating with the activities of The Chicago Project for Violence Prevention (CPVP), Arizonans for Gun Safety (AzGS), St. Joseph’s Hospital and Arizona State University’s Center for Violence Prevention and Community Safety.

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#### **About Chicanos Por La Causa, Inc. (CPLC)**

*Chicanos Por La Causa, Inc. (CPLC) is a statewide community development corporation committed to building stronger, healthier communities as a lead advocate, coalition builder and direct service provider. The organization promotes positive change and self-sufficiency to enhance the quality of life for the benefit of those it serves.*

