



Chicanos Por La Causa, Inc.

A PROMISE OF OPPORTUNITY

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**Chicanos Por La Causa, Inc. Offers Valuable Training for Entry-Level Managers
Spots Available for Career Development Institute Oct. 1-3**

FOR IMMEDIATE RELEASE

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As a leading community development corporation, Chicanos Por La Causa, Inc. (CPLC) understands the need for managers to gain new skills and adapt to a changing workplace. The CPLC Career Development Institute (CDI) responds to this need by offering a three-day management-training program that gives entry-level managers strategic insights for overcoming workplace challenges and gaining the tools to succeed.

CDI is coming to Tucson's Four Points Sheraton Oct. 1-3, and slots are still available for those interested in attending.

The program, sponsored by Blue Cross Blue Shield of Arizona and American Express, is led by expert trainers Olga Aros and Jess Diaz. They guide participants through exercises to learn valuable career development skills including leveraging bicultural and multi-cultural experiences to gain insight into a changing workplace.

Managers from companies including Salt River Project, American Express and Qwest have participated in trainings held in the Phoenix area, and they've given the CPLC CDI rave reviews. Here are a few of their comments:

"I was very impressed with the CDI program. It helped me to realize how my culture and upbringing have an impact on my work ethics and behaviors. I left the training knowing my strengths and feeling empowered to work on developmental opportunities that are going to make me more effective in the workplace."

-Linda Padilla, Lead Project Specialist, American Express

"This course had very valuable information for attendees. Olga (Aros) and Jess (Diaz) shared their knowledge in an effective and impactful way. I highly recommend this course to new managers or those thinking about going into management."

-Yolanda G. France, Manager Research and Communications Services, Salt River Project

CPLC appreciates the help of the Tucson media in letting the local business community know about this important event. For media inquiries, please contact Amanda Roberson at the phone number or email address above.

Managers who would like more information about the CPLC CDI or want to reserve a spot at the next training may contact Martha Castaneda at 602-307-5818 or martha.castaneda@cplc.org.